Jeddah, Saudi Arabia ahmed@ahmednassar.net ● 966-54-5511501 www.ahmednassar.net https://www.linkedin.com/in/engnassar

### **Personal Details:**

February 6<sup>th</sup>, 1986 • Cairo • Egypt Male • Married



### IT Project Management

Experienced project manager offering ten years of success leading all phases of diverse technology projects.

Broad knowledge and success in an engineering development environment, to include requirements gathering/assessment and full life cycle project management. Success developing, executing and analysing qualification, integration, and acceptance testing plans for diverse systems. Skilled team leader and trainer with a track record of directing multiple tasks effectively. Outstanding interpersonal and communication strengths leveraged to train users, troubleshoot system issues and ensure total client satisfaction. Areas of responsibility under my leadership include E-commerce, Virtual Reality, Augmented Reality, ERP, web applications, mobile application, application development, desktop and application delivery, and enterprise databases.

### **Core Competencies:**

- Full Life Cycle Project Management
- Systems Launch / Implementation
- Change Management
- Client Relationship Management

- Quality Assurance and Testing
- Issue, Risk Assessment & Management
- Business Process Modelling
- Technology Management

### **Professional Experience**

Western Information Technology Systems (WITS), Jeddah, Saudi Arabia

CTO, 10/2017 - Present

- Serves as the company's top technology architect
- Runs the organization's engineering group
- Uses technology to enhance the company's product offerings
- Focuses on external customers
- Collaborates and manages vendors that supply solutions to enhance the company's product(s)
- Aligns the company's product architecture with business priorities
- Develops technical strategies

SUFFIX, Jeddah, Saudi Arabia

### Project Manager, 11/2014 - 06/2017

Spearhead projects by establishing project plans and identifying project requirements including hardware, software, and external services necessary for successful delivery. Interface with a diverse range of clients to complete development of sophisticated projects within budget and ahead of schedule. Direct all aspects of IT Analysis for customers' needs and objectives. Implement innovative project communication strategies, coordinate change management, and migration strategies, and deliver on-time reporting of project variations. Provide updates to internal and external stakeholders for managing expectations and identify optimal paths to successful deployment. Create service level requirements and ensure resource availability and allocation. Ensure that the delivery of systems according to service level agreements and service level requirements.

### Key Accomplishments:

- Conceptualised solutions to project obstacles while ensuring effective team collaboration.
- Implemented strategies to achieve project scope and objectives by involving all relevant stakeholders and ensuring technical feasibility.
- Strategically leveraged project management methodologies to define and track project scope, schedule, deliverable quantity, resource needs, risk mitigation, and contingency plans.

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Developed project plans to monitor and track progress by creating and maintaining comprehensive project documentation like project charter, project plan, scope definition, resources plan, and project delivery.

### BAYT AL KHAYALAH, Jeddah, Saudi Arabia

### IT & Operation Manager, 1/2014 - 10/2014

Delivered technical leadership for sales support and promotion. Designed the infrastructure of Video Conference between different branches and launched central Datacentre. Led development process and managed different online web side as well as social media applications. Developed and implemented process modifications for sales, production item, and manufacturing operations for streamlining operations to enhance operational efficiency. Mentored the team of IT Administration by assessing employee capabilities and assigning a development plan and conducting training programs.

### Key Accomplishments:

Developed and maintained strong relationships with internal client stakeholders and executives.

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- Evaluate and implemented new enterprise resource planning, customer relationship management, and surveillance systems.
- Designed and implemented new a business process by upgrading hardware and software networks for head office and branches with high-tech devices.
- Managed designated customer accounts for multifaceted engineering issues; effectively worked onsite with customers on qualification, configuration, and repair.

### KADI ARABIA, Jeddah, Saudi Arabia

### Project Manager, 6/2010 - 1/2014

Accomplished all project operations that included enhancement in the project scope, managing schedule, and costs reduction by using appropriate verification techniques. Designed service level requirements and identified gaps through conducting gap analysis. Developed a detailed implementation of plan to monitor and determine project progress. Created comprehensive project documentation and improved systems according to SIPs. Established strong relationships with stakeholders and management and customers up to date with progress.

### Key Accomplishments:

- Built relationship between the technical team and customers at the strategic and tactical levels to resolve problems according to Operational Level Agreements.
- Determined the project deliverables by utilising appropriate techniques and tools also ensured that the delivery of systems under the Service Level Agreements and Service Level Requirements.
- Reviewed existing systems and designed internal controls/quality audit checks for various operational areas for achieving higher operational efficiency, resource rationalisation and cost reduction.

### KADI ARABIA, Cairo, Egypt

### Application Consultant, 7/2008 - 6/2010

Successfully implemented the KADI Basic Pro: E.R.P System which streamlined the operations of general ledgers, human resource, inventory management, sales management, purchasing, distribution, account payable, account receivable and customer relationship management, merchandising production, and delivery tracking.

### **Key Accomplishments:**

- Played a key role in training and implementing the application with the employees and conducted workshops for testing the whole cycle of applications' functions and modules for new employees.
- Implemented process modifications for optimising resource utilisation and maximising productivity as well as streamlined operations to enhance operational efficiency.

Prior experience as Technical Consultant (7/2006 to 7/2008) for KADI Arabia, Cairo, Egypt.

### **Key Project**

Team Size: 1 Backend Developers, 1 Front-End Developers, 1 Designer, 1 System Analyst and 1 contractor

MaxMeal / MaxOrder / MaxMenu - Restaurant Solutions - Saudi Arabia, Egypt 2016 - 2017

Methodology/Tools: PHP, MySQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, and JQuery | Project Management: Gitlab, Trello

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### Hajz 24 - Travel Booking Engine - Saudi Arabia, Lebanon, Poland 2016 - 2017

Team Size: 3 Backend Developers, 4 Front-End Developers, 4 Designers, 1 Server Admin, 1 System Analyst and other 4 key persons in API Suppliers

Methodology/Tools: Asp.Net, MS SQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, JQuery, xml soap services for integration | Server (Host): AWS | Project Management: Basecamp, Jira, Trello, Asana

### Al-Muayed – Travel Booking Engine - Saudi Arabia, Lebanon, Poland

Team Size: 2 Backend Developers, 2 Front-End Developers, 1 Designer, 1 Server Admin, 1 System Analyst and other 11 key persons in API Suppliers

Methodology/Tools: Asp.Net, MS SQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, JQuery, xml soap services for integration Server (Host): AWS | Project Management: Basecamp, Jira, Trello, Asana

### AR & VR for Italian Council - Saudi Arabia, Russia 2016

Team Size: 13D Animator, 1 Unity, 3 Developer, 1 System Analyst

Methodology/Tools: 3D Max, Unity, Vuforia, Sketchup | Project Management: Trello

### Al Raeda - AR - Saudi Arabia, Lebanon 2016

Team Size: 13D Animator, 1 Unity, 1 Developer, 1 System Analyst

Methodology/Tools: 3D Max, Unity, Vuforia | Project Management: Trello

#### Sela Sports - RFID - Saudi Arabia, Lebanon 2015

Team Size: 3 Backend Developers, 2 Mobile App Developers (Android), 2 Designers, 1 Server Admin, 1 System Analyst and other 2 contractors

Methodology/Tools: PHP, MySQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, JQuery, Swish (Android Coding), xml soap services for integration | Project Management: Trello

### Philippe Morris - IOT - Saudi Arabia, Lebanon 2015

Team Size: 3 Backend Developers, 2 Mobile App Developers, 2 Designers, 1 Server Admin, 1 System Analyst and other 2 Contractors Methodology/Tools: PHP, MySQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, JQuery, Swish (Android Coding), xml soap services for integration | Project Management: Trello

### MaxLab - Quality Lab Test Solution - Saudi Arabia, Egypt 2015

Team Size: 3 Backend Developers, 4 Front-End Developers, 4 Designers, 1 Server Admin, 1 System Analyst and 4 API Suppliers Methodology/Tools: PHP, MySQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, and JQuery | Project Management: Gitlab, Trello

### Emaar - IOT - Saudi Arabia, Egypt 2014

Team Size: 3 Backend Developers, 1 Front-End Developers, 2 Designers, 1 System Analyst.

Methodology/Tools: PHP, MySQL, HTML 5, CSS 3, Twitter Bootstrap, Ajax, and JQuery | Project Management: Trello

### Aldhahyah – Real Estate Solution - Saudi Arabia, Egypt 2013

Team Size: 1 Backend Developers, 1 Front-End Developers, 1 Designer, 1 3D Animator, 1 System Analyst, 1 Network Admin Methodology/Tools: PHP, MySQL, HTML 5, CSS 3, Ajax, JQuery, 3D Max, MS SQL | Project Management: MS Project

### Lomar - ERP - Saudi Arabia, Egypt 2011 - 2012

Team Size: 3 Backend Developers, 1 Front-End Developers, 2 Designers, 1 System Analyst.

Methodology/Tools: VB.Net, MS SQL, and ASP.Net | ERP Modules: General Ledger, Cash Management, Account Payable, Account Receivable, Inventory, Procurement, Sales & POS, Assets Management, HR, Manufacturing | Project Management: MS Project

### Dar Al Salam - ERP & Van Sales - Egypt 2008 - 2009

Team Size: 6 Developers for support, 1 Application Consultant

Methodology/Tools: VB.Net, MS SQL, Windows CE (HandHeld) | ERP Modules: General Ledger, Cash Management, Account Payable, Account Receivable, Inventory, Sales & Van Sales

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Other **80** successful projects between ERP implementation, e-commerce websites, informative websites, IOT, Handhelds, mobile apps & graphic designs between 2008 and 2017 in Egypt, Saudi Arabia, UAE, Lebanon, & Poland

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### **Technical Proficiencies**

Gitlab, Trello, Jira, Basecamp, Asana, MS Project, MS Onenote, MS Visio, SmartDraw, Networking, Cloud Computing, Mobility

### **Education and Credentials**

Postgraduate Certificate in Business Administration, 2014 – 2018

University of Leicester, United Kingdom

Bachelor of Science, Electronics and Electrical Communications, 2008

Menofia University, Egypt

Certifications: ITIL Foundation, PMP, SCRUM Foundation, Software Estimation, Communication Skills, .....and others

Languages: Arabic and English